

Pure Fuels are a local business who produce biodiesel the greenest way possible - making a bespoke fuel which brings benefits to engine and environment. We are a good news story. London's waste cooking oil recycled into a pure green diesel which lowers emissions in our area. Our fuel is now increasingly being used on the Edmonton estates where we have our own pump and several large contract users. We are in talks with one council fleet and are running a trial with a large local user. We are going to be featured in several high profile case studies with exposure in the local and London press. The green sector is expanding and together with us you can become part of it, do your bit too with confidence and with no disruption to your business and - the bottom line is good too - it doesn't hurt the pocket to go green.

The benefits of using biodiesel are many. The crucial ones are that it can be used in any diesel engine without any conversion and in any mix 5% biodiesel 95% mineral diesel through to B100%. For those with warranties and who are worried about them using above B5 may affect them. Although you will also often find that a vehicle warrantied for B5 in the UK is warrantied for B20, B50 or B100 in places like Germany where they are ahead of the game. We suggest for those who are cautious to do a trial run – and make your own mind up. We and our neighbours on the estates run our vehicles on B100.

**The benefits to the engine are:**

- Increased lubricity - a 65% increase is achieved using just a B5 mix.
- Biodiesel has a high cetane rating, which improves engine performance: 20% biodiesel added to conventional diesel improves the cetane rating 3 points, making it a Premium fuel
- Biodiesel was the first renewable fuel to successfully complete the EPA-required Health Effects Testing under the Clean Air Act. Mutagenicity studies show that biofuel dramatically reduces potential risks of cancer and birth defects
- Helps preserve natural resources for every unit of energy needed to produce biodiesel, 3.24 units of energy are gained - nearly four times more than mineral diesel

**Advantages of B100 (100% bio diesel):**

- Ø Burns up to 75% cleaner than diesel fuel made from fossil fuels
- Ø Reduces atmospheric carbon dioxide increase by 100%
- Ø 60% reduction in particulates (soot) and hydrocarbons
- Ø Non toxic and biodegradable
- Ø Fully degraded from a waterway environment within approximately 28 days
- Ø Few real technical issues with use
- Ø Reduces sulphur dioxide emissions by up to 100%.
- Ø Reduces carbon monoxide emissions by up to 50%.

**A German truck won an entry in the Guinness Book of Records by travelling more than 1.25 million km (780,000 miles) on biodiesel with its original engine.**



# Pure Fuels Ltd Bio Diesel for London



[www.purefuels.co.uk](http://www.purefuels.co.uk)

**Pure Fuels produce biodiesel - the greenest way possible - making a bespoke fuel which brings benefits to engine, environment and your pocket.**

Become part of it. London's waste cooking oil recycled into a pure fuel which:

- Lowers emissions
- No engine conversion mixes perfectly with ordinary diesel
- Increases your engine performance
- Helps your company hit environmental targets

Costs 85.9ppl – **introductory offer** – cash and company accounts welcome  
Discounts on bulk deliveries, pump service in Edmonton available

Pure Fuels are the only licensed commercial biodiesel fuel producers processing in London. Pure Fuels are waste collectors and processors licensed by the Environment Agency.

The whole of our trading estate is talking about our fuel for the right reasons – we are sure you will be coming back for more too.

To run a trial and/or for more information please don't hesitate to get in touch:

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